

Marketing chain of Security Without Network Access (SWONA)

SWONA is a software security utility for use by software developers.

There are three parties in the sales chain: the supplier; the manufacturer; and the consumer.

The consumer is the end user of the software product sold by the vendor. In this case, the vendor of the software product is also the manufacturer of the software product; the manufacturer of the software product is also the software product developer.

The manufacturer buys the software utility to make the software product. The software utility is sold to the manufacturer by the supplier. The supplier is also the original developer of the software utility.

Therefore the supplier of the software utility sells to the manufacturer of the software product; and the manufacturer of the software product then sells to the consumer of the software product.

What SWONA does

The role of SWONA is to deliver and install for the consumer the software product of the manufacturer.

The function of SWONA is to provide security for the software product in two phases. First, the software product is validated as authentic and then installed onto one computer of the consumer. Second, the software product is monitored to operate on only one computer by one consumer at one time. Hence SWONA installs a secure software product then limits its use.

SWONA further limits the use of the software product with a timed license for the consumer. The manufacturer specifies the duration period of time for a license and sells renewals of that license. SWONA ensures that the software product of the manufacturer will operate correctly for the consumer with a timed license.

What SWONA does not do

The role of SWONA is not to use encrypted keys for security. Therefore the sale and use of SWONA is not subject to export restrictions. The role of SWONA is not to use a network connection by internet or telephone to access a clearinghouse for such encrypted keys.

What SWONA avoids is its advantage over the other security utilities.

安全销售环节没有网络访问（ SWONA ）

SWONA 是由软件开发人员使用软件的安全工具。

有三个当事人在销售链： 供应商;制造商;和消费者。

消费者是由供应商出售的软件产品的最终用户。在这种情况下， 该软件产品的供应商也是软件产品的制造商;软件产品的制造商， 也是软件产品开发商。

制造商购买的软件工具， 使软件产品。 该软件工具是由供应商出售给制造商。 供应商也是软件实用程序的原始开发商。

因此， 软件工具的供应商销售该软件产品的制造商;而软件产品的制造商， 然后销售到软件产品的消费者。

什么 SWONA 呢

SWONA 的作用是提供并安装为消费者的制造商的软件产品。

SWONA 的功能是在两个阶段的软件产品提供安全保障。 首先， 安装的软件产品被验证为真品， 然后到消费者的一台计算机。 二， 软件产品进行监测， 只有一台计算机由一个消费者在同一时间进行操作。 因此 SWONA 安装一个安全软件产品， 则限制了它的使用。

SWONA 进一步限制了使用该软件产品的使用， 为消费者限时许可证。 制造商指定的时间申请牌照的时间周期和销售该许可证的续期。 SWONA 确保了制造商的软件产品对消费者具有限时许可证的正确操作。

什么 SWONA 没有做

SWONA 的作用是不使用安全加密的密钥。 因此， 销售 SWONA 和使用不受出口限制。 SWONA 的作用是不使用通过 Internet 或电话网络连接来访问一个信息交流中心这样的加密密钥。

什么 SWONA 避免的是它的优势超过了其他安全工具。